

 **Sealed Air**

Jiffy Mailer[®]

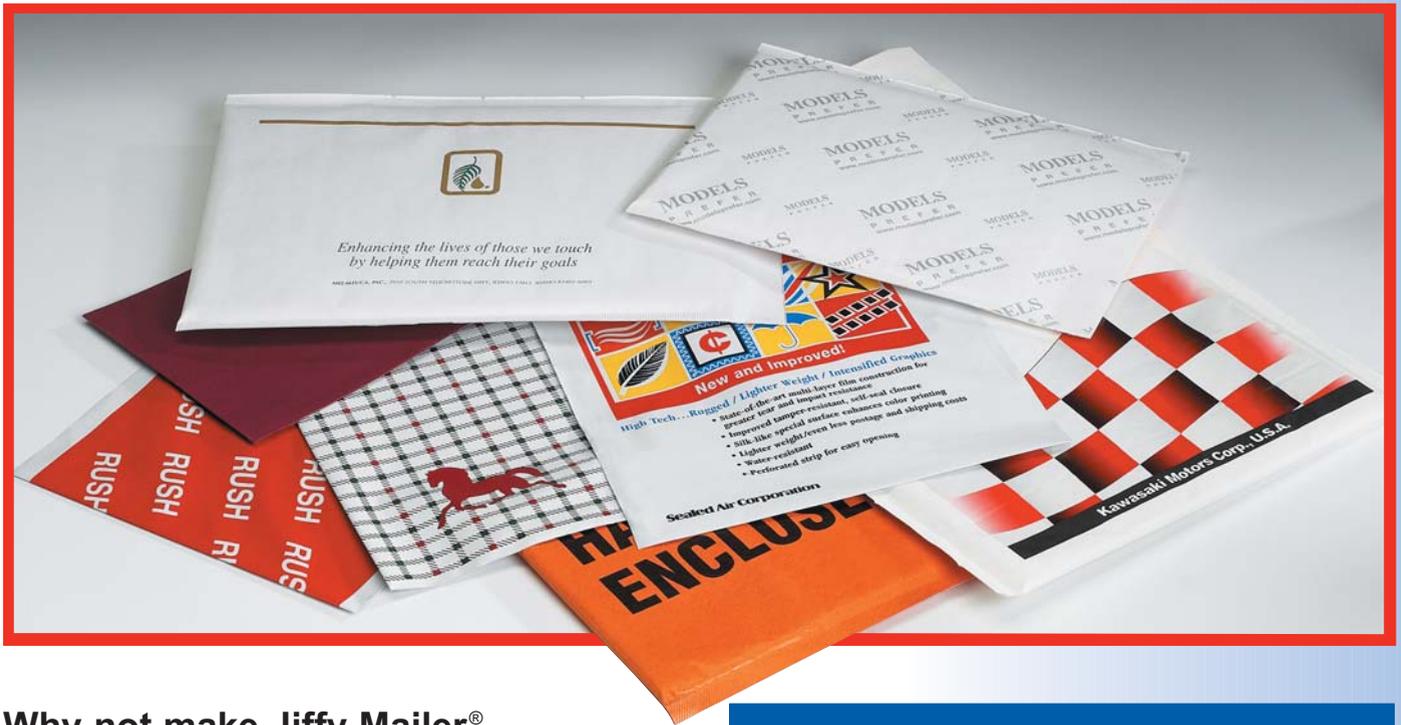
Protective Shipping Products



Packaging Solutions For Small Parcel Shipping For Over 50 Years



Custom Printing Promotes Your Product While Providing Excellent Protection.



Why not make Jiffy Mailer® Products an integral part of your corporate identity program?

Whether you print a logo or trademark, promotional message and/or other custom graphics, our printing capability can provide additional value such as:

- Brand and corporate recognition.
- Increased sales and customer loyalty.
- An enhanced perception of quality.

Your Sealed Air consultative sales representative can assist you with your custom printing requirements.

- You can choose from different mailer colors and surfaces (refer to product descriptions inside).
- One, two or multi-color printing in up to eight colors (PMS and process), is available.

Jiffy® Mailers... A Cost-Efficient Alternative to Corrugated Cartons.

Discover the advantages of Jiffy® Brand, the first name in protective mailers.

Reduce Postage Costs... Lightweight Jiffy Mailer® Products are less expensive to mail than heavier corrugated cartons, especially if void fill materials are used.

Reduce Labor Costs... Jiffy Mailer® Products require fewer packing steps and eliminate the need for dunnage and carton setup.

Reduce Inventory Requirements... Jiffy Mailer® Products store flat and do not need extra void fill and cushioning, minimizing material costs and valuable warehouse space.

Increase Customer Satisfaction... Jiffy Mailer® Products provide superior protection with no waste, no mess or lost items. Their premium appearance enhances corporate image.

Optimize Your Packaging Operation...
Ask Your Sealed Air Representative For A
FREE VALUE ANALYSIS!

Jiffy® Brand

The First Name In Protective Mailers

Jiffy Mailer® Products have been recognized by shipping professionals as the standard of excellence for quality in protective mailers for over a half century. Produced according to world-class standards, these products represent the most complete line of cushioned, non-cushioned and rigid protective mailers.

Jiffy Mailer® Products have earned the confidence of small parcel shippers in a diverse array of industries such as:

**Mail Order • Fulfillment • Publishing • Computer & Electronics
Automotive • Audio & Video • Office Supply • Parts Distribution
Pharmaceuticals • Premiums & Incentives • Health & Beauty
E-commerce • Graphic Arts**

With Jiffy Mailer® Products, it's easy to select the optimum packaging solution when shipping low profile items. The chart below can be used to select the right mailer for your application.

Jiffy Mailer® Application Guide							
Typical Application	Jiffy® Padded	Jiffylite®	Jiffy® TuffGard®	TuffGard Extreme™	Jiffy Rigi Bag®	Jiffy® Utility	Jiffy® ShurTuff®
Audio Cassettes	●	●					
Auto/Industrial Parts	●	●	●	●			
Binders	●	●	●	●			
Books	●			●	●		
CDs/DVDs	●	●	●	●	●		
Cell Phones/Pagers		●	●	●			
Clothing			●			●	●
Coins	●	●	●	●			
Computer Parts	●	●	●	●			
Cosmetic Samples		●	●	●			
Documents					●	●	●
Electronics	●	●	●	●			
Forms						●	●
Industrial Parts	●	●	●	●			
Jewelry		●	●	●			
Prescriptions		●	●				●
Medical Supplies		●	●				
Photos/Graphic Arts					●	●	
Printed Materials	●	●	●			●	●
Samples/Premiums	●	●	●	●			
Soft Goods			●			●	●
Stationery Supplies		●	●			●	
Videos	●	●	●	●	●		
Vitamins	●	●	●	●			

● = Best Protection ● = Good Protection

Cushioned Mailers

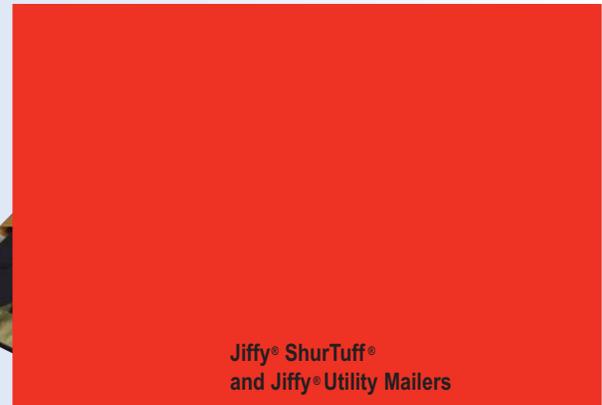
"For superior protection with optimum durability and security!"



Jiffy® TuffGard®, Jiffylite® and Jiffy® Padded Mailers

Non-Cushioned Mailers

"Tough, economical and highly efficient for non-fragile items!"



Jiffy® ShurTuff® and Jiffy® Utility Mailers

Rigid Mailers

"Ideal for maximum corner and edge protection!"



Jiffy Rigi Bag® Mailer

Premium Jiffy® TuffGard® and TuffGard Extreme™ Mailers Deliver Maximum Performance!

- Tough & durable multi-layer coextruded film resists moisture, punctures & tears.
- Laminated film/air cellular material increases overall stiffness and bursting strength.
- Barrier Bubble® layer (3/16" for Jiffy® TuffGard® and 5/16" for TuffGard Extreme™ mailers) offers maximum air retention and cushioning.
- High strength hot melt adhesive closure provides additional tamper resistance and security.
- Seamless bottom increases cushioning protection and strength.
- Fine-textured surface accepts custom printing, gummed labels and hand written addresses.
- High-slip air cellular lining facilitates insertion.
- Convenient self-seal closure saves labor.



High Quality Jiffylite® Mailers Add Up To Great Value!

- 3/16" Barrier Bubble® layer offers maximum air retention and cushioning — lightweight for postal savings.
- Seamless bottom increases protection and strength.
- Fully laminated construction provides stiffness and high-slip air cellular lining facilitates insertion.
- Convenient self-seal closure saves labor.
- Standard colors of kraft are satin gold (100% recycled) and white. Both are ideal for custom printing.
- Eleven standard sizes are offered including 7 1/4" x 8" size for CDs (satin gold only).



Durable Jiffy® ShurTuff® Mailers Withstand Today's Tough Shipping Environment!

- Proprietary multi-layer film is puncture, tear and water resistant.
- Smooth, opaque inner layer assures security while easing product insertion.
- Self-seal closure is tamper resistant and saves labor.
- Perforated strip makes opening easy.
- Custom printing available in up to six PMS ink colors.
- ShurTuff® Select mailers incorporate a textured, paper-like surface that improves stackability, handling and appearance.
- ShurTuff® Preview mailers include a transparent side — perfect for displaying promotional items for added visual appeal.

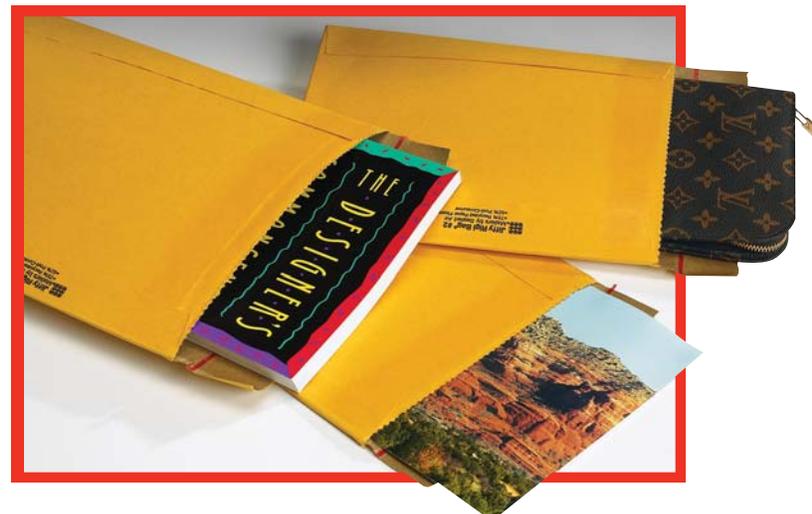


Heavy-Duty Jiffy® Utility Mailers Offer All-Purpose Protection!

- Stiff, double wall kraft guards against tears and punctures adding to overall strength.
- Seamless sides and double-glued bottom provide extra security.
- Satin gold kraft offers a premium look. Great for custom printing.
- Double-fold top and bottom construction protects corners and edges.
- Tear tape (mailer sizes 1-7) facilitates opening. Available in self-seal — saves labor.
- 90% recycled paper fibers — can be recycled with mixed paper.

Extra-Rigid Jiffy Rigi Bag® Mailers Provide Superior Corner And Edge Protection!

- Kraft-laminated fiberboard construction prevents movement of contents and resists bending, folding and creasing.
- Satin gold kraft has a premium look. Great for custom printing.
- High strength, cohesive self-seal offers fast and secure closure while tear tape facilitates opening.
- 90% recycled paper fibers — can be recycled with mixed papers.





Rugged Jiffy® Padded Mailers (The Original) Remain The Benchmark!

- Heavy-duty construction with uniform inner batting (padding) provides excellent cushioning.
- Satin gold kraft has a premium look. Great for custom printing. Also available in white.
- Double-fold and double-glued bottom flap add corner/edge protection and strength.
- Smooth inner liner and pre-scored flap ease insertion and closure.
- Tear tape (mailer sizes 1-7) facilitates opening. Available in self-seal or regular closure — saves labor.
- 90% recycled paper fibers — can be recycled with mixed paper.



Jiffy Mailer® Sizes

Size	JiffyLite®	JiffyLite® White	Jiffy® TuffGuard®	Jiffy® Padded	Jiffy® Padded Self-Seal	Jiffy® Utility Self-Seal	Jiffy® Utility
No. 000 (4" x 8")	●	●	●	●	●	●	●
No. 00 (5" x 10")	●	●	●	●	●	●	●
No. 0 (6" x 10")	●	●	●	●	●	●	●
CD (7 1/4" x 8")	●	●	●	●	●	●	●
No. 1 (7 1/4" x 12")	●	●	●	●	●	●	●
No. 2 (8 1/2" x 12")	●	●	●	●	●	●	●
No. 3 (8 1/2" x 14 1/2")	●	●	●	●	●	●	●
No. 4 (9 1/2" x 14 1/2")	●	●	●	●	●	●	●
No. 5 (10 1/2" x 16")	●	●	●	●	●	●	●
No. 6 (12 1/2" x 19")	●	●	●	●	●	●	●
No. 7 (14 1/4" x 20")	●	●	●	●	●	●	●

Note: Usable depth is approximately 1/4" less than stated dimension.

Size	Jiffy Rigi Bag®	Size	Jiffy® ShurTuff®
No. 1 (7 1/4" x 10 1/2")	●	(6" x 9")	●
No. 2 (8 1/2" x 10 1/2")	●	(7 1/2" x 10 1/2")	●
No. 3 (8 1/2" x 13")	●	(9" x 12")	●
No. 4 (9 1/2" x 13")	●	(10" x 13")	●
No. 5 (10 1/2" x 14")	●	(12" x 15 1/2")	●
No. 6 (12 1/2" x 15")	●	(14 1/2" x 19")	●
No. 7 (14 1/4" x 18 1/2")	●	(19" x 24")	●
		(24" x 24")	●

How To Select The Right Jiffy Mailer® Size

Determine the width:

Width (W) of product + thickness (T) of product + 1/2"

Determine the length:

Length (L) of product + thickness (T) of product + 2"

Note:

Usable depth is approximately 1/4" less than stated except for Jiffy Rigi Bag® and Jiffy® ShurTuff® Mailers.

Size Example:

Product is a 4" x 7 1/2" x 1" (W x L x T) Video.

Recommendation:

#1 Mailer 7 1/4" x 12" (Usable depth is 10 3/4")

Sample Size
Selection Chart

Width		Length	
Width of product	4"	Length of product	7 1/2"
Thickness of product	1"	Thickness of product	1"
+ 1/2"	1/2"	+ 2"	2"
Width of mailer	5 1/2"	Length of mailer	10 1/2"

Creating World Class Packaging Solutions

Sealed Air is a leading global manufacturer of a wide range of fresh food, protective and specialty packaging products. Reaching nearly 80 percent of the world's population, many Sealed Air brands are among the most respected names in their markets.

Our products protect and preserve our customers' products from the plant or warehouse through the rigors of the distribution chain. A number of Sealed Air products also provide an appealing merchandising presence for retail display.

Sealed Air's industry-leading investment in research and development and constant focus on World Class Manufacturing principles allow us to continue to deliver innovative packaging solutions that add measurable value to our customers' businesses around the world.



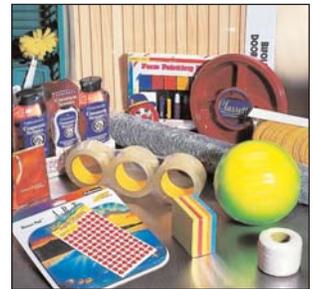
Bubble Wrap® & AirCap®
Air Cellular Cushioning



NewAir I.B.™ 200
Packaging System



Cryovac®
Food Packaging



Cryovac®
Performance Shrink Films



Cell-Aire® & Cell-Aire® Laminates
Polyethylene Foams



Instapak®
Foam Packaging



Fill-Air®
Inflatable Packaging Systems



CelluPlank®
Polyethylene Foam
Stratocell®
Laminated Foam



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